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Press Release

ANDERSON POWER PRODUCTS® APPOINTS GLOBAL DISTRIBUTOR

Sterling, Massachusetts, USA - Anderson Power Products (APP®), a leader in the design and manufacture of interconnect solutions, is pleased to announce the authorization of Digi-Key Electronics as our global distributor serving the electronic component industry.

“We are excited about our new partnership with Digi-Key Electronics, and the ability to offer our leading power interconnect solutions to their customer base,” said William Estes, general manager at APP. “Anderson Power’s vision is to be the leading quality power interconnect solution provider, and this partnership enables us to reach the electronic design engineers that are developing next generation products and solutions.”

Digi-Key, like Anderson, are known for their emphasis on quality and dependable service, making it an ideal partnership to expand and broaden the ability to order authentic APP® branded products.

“Digi-Key looks forward to expanding our portfolio with APP’s versatile high power, quality interconnect products to customers worldwide. APP has a substantial number of power interconnect products that will allow Digi-Key to offer new solutions to high power designs that we have not been able to in the past,” said David Stein, vice president, global supplier management at Digi-Key. “As the electronics industry continues to change, our customers’ needs change as well. This global partnership with APP is just one example of how Digi-Key is working every day to respond to those changes by offering the widest variety of in-stock components available for immediate worldwide shipping.”

Digi-Key is one of the fastest growing global distributors of electronic components in the world, offering 9.2 million components on the web and stocking more than 1.9 million products in their 700,000 square foot location in Thief River Falls, Minnesota, USA. With their extensive stocking, 99% of all orders ship the same day as ordered.

Since their founding, Digi-Key has been committed to aiding engineers on product selections through the entire design process from prototype to production. Digi-Key Customer Service, Applications Engineering and Technical Support teams are at their customers’ disposal 24 hours a day, seven days a week via telephone, email, or webchat.

Digi-Key's one central location is strategically operated for fast and efficient delivery of APP products. Digi-Key maintains 80 localized websites and takes orders in 26 different currencies for ease of doing business across the globe.

Please visit www.digikey.com, or any of Digi-Key's global websites, for further product and contact information.

About Anderson Power Products

Anderson Power Products is a leader in developing high quality, low cost, power interconnect solutions for several industries, including: Back Up Power Systems, Electrical Recreational Vehicles, Ups Systems, Telecommunications, High Technology Devices and Alternative Energy Solutions. Headquartered in Sterling, MA, Anderson Power Product's facility is ISO 9001:2015 certified and uses automated manufacturing to offer uncompromising quality. In addition, APP operates a distribution and assembly facility in Warrington, England to provide support for our European customers, as well as three Asia Pacific facilities: Shenzhen, China (manufacturing, sales, and distribution), Shatin Hong Kong (sales and distribution) and Taichung City 407, Taiwan (R.O.C.) (sales and distribution). APP connectors are available through an authorized global distributor network or direct from the factory. For further information about the company and our products, call 978-422-3600, visit web site at www.andersonpower.com and on [Facebook](#), [Twitter](#), [YouTube](#), [Instagram](#), and [LinkedIn](#).

About Digi-Key Electronics

Digi-Key Electronics, headquartered in Thief River Falls, Minn., USA, is an authorized global, full-service distributor of [electronic components](#), offering more than 9.2 million products, with over 2 million in stock and available for immediate shipment, from over 800 quality name-brand manufacturers. Digi-Key also offers a wide variety of online resources such as [EDA and design tools](#), datasheets, [reference designs](#), instructional articles and videos, [multimedia libraries](#), and much more. Technical support is available 24/7 via email, phone and webchat. Additional information and access to Digi-Key's broad product offering can be found by visiting www.digikey.com and on [Facebook](#), [Twitter](#), [YouTube](#), [Instagram](#), and [LinkedIn](#).

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